

GUILD 13

P R E S S R E L E A S E

February 9th, 2016

East meets West

Guild 13, a creative design agency headquartered in Seattle, announced today it will continue to build their presence on the East Coast, with a focus on New York City. Guild 13, which provides brand strategy & development, and experience architectural/interior design services for industry leaders, will team with Gayle Shand, who will focus on business development in the domestic and international markets. *“We are thrilled to partner with Gayle Shand to expand our business opportunities and services on the East Coast. Gayle’s proven track record in the design community and her high level of integrity are an excellent fit for our team,”* says Owner and Founder of Guild 13, Bradley Barnett.

Gayle brings a unique and diverse expertise that will compliment and augment the team’s skill set. As an executive with Interior Design Media for 19 years, Gayle has a strong presence in the design community with a broad network of manufacturers, designers, hoteliers, trade shows, PR teams, media, etc.

With a long history of clients on both coasts, Founder Robin Holt initiated Guild 13’s presence in the New York, in 2015 to lay the foundation for the agency’s expansion. While providing consulting services for an array of businesses supporting the design community, Gayle will partner with Guild 13 to build and develop relationships and match emerging business opportunities for the design services that Guild 13 uniquely delivers.

To learn more about Guild 13, visit www.Guild13.com

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